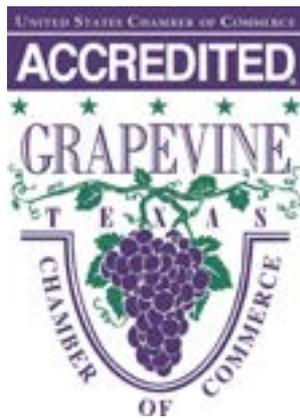


Grapevine Chamber of Commerce



# BUILDING FOR OUR FUTURE

Create.....Connect.....Grow.....Serve

*“In this world  
you’re either growing or you’re dying,  
so get in motion and grow.”*

**Lou Holtz**

Feb 9, 2017



THE GRAPEVINE CHAMBER WAS FOUNDED IN 1952

THE GRAPEVINE CHAMBER BUILDING AT 200 VINE STREET WAS BUILT IN 1999

10 YEARS LATER, IN 2009 THE GRAPEVINE CHAMBER:

Grew from 700 businesses to over 1,200.

Increased Staff from 4 to 6.

Committees and events have continued to expand to meet the **ideas and needs** of our businesses.

**TODAY:**

Most committees have outgrown the board room & meeting space of the chamber.

In 2013 the Board purchased the full acre of land the Chamber sat on with the **vision** of the future need to expand - that day is here.

In 2017, Gensler facilitated a **needs assessment**.

In 2018, we **surveyed** the Chamber membership to establish their wants and needs.

The 2018 Board Sent out an RFP to remodel the current facility for more office space and expand our property with a larger meeting space. This Initiative was led by the Executive Board of Directors.

JANUARY 2019 THE BOARD VOTED TO ACCEPT THE PROPOSAL FROM TRINITY COMMERCIAL CONSTRUCTION TO BUILD AN ADDITIONAL FACILITY AND SIMULTANEOUSLY COMMITTED TO RAISING THE NECESSARY FUNDS TO MEET YOUR NEEDS NOW, AND FOR THE FUTURE, OF OUR CHAMBER AND BUSINESS COMMUNITY.

# Your Chamber, THEN & NOW



### CHAMBER EVENT & COMMITTEE GROWTH

**10 Years Ago We Had:**

- 750 Business Members
- 2,484 Representatives
- Ambassadors \*\*
- Women's Division \*\*
- Business Over Coffee \*\*
- Business Builders
- Economic Development \*\*
- Leadership Grapevine \*\*

**Since 2009 We've Added:**

- 1,200 Business Members
- 4,158 Representatives
- The Network \*\*
- Senior Services Alliance \*\*
- Family Alliance
- AMP'T (Young Pros) \*\*
- Legislative Advisory
- Job Fairs (2)
- Procurement Fair
- Casino Night
- Past Chairman's Council

**\*\* Committee's too large to meet at Chamber Facility in 2019**

# OUR FUTURE

As we have worked to fuel professional and business growth within our community, we have also grown.



## Why Does the Chamber Need to Expand?

Because our member businesses are **growing & thriving**, we are looking towards **the future**. We continue to add value with **continuing education, marketing our small businesses & building strong networks** of a regional business community - creating an environment for all of our **business to flourish**. We are looking at more ways to recruit employees, facilitate **people engagement** and to give back to our community through involvement and promotion.

### It's Your Chamber of Commerce



Today's Grapevine Chamber helps move the needle on your business. We believe in a thriving and prosperous North Texas for all. Our members have instant access to resources that help them work smarter, compete better and grow faster. We assist with the research, provide the opportunities, and build connections that empower business people like you to achieve the next level of ability.

#### LIAISON TO GOVERNMENT

We synthesize community aspirations around issues like education, healthcare, diversity and environment. When you're a member, your voice gets heard at local, state and national levels on the issues that matter to you.



#### POWERFUL LEARNING

From classrooms to consulting to personal connections, we open doors for anyone who wants to start, grow, manage or sell a business. The Chamber is your go-to resource for anything business.

**The Chamber changed the trajectory of my business. Through the exposure and skills I gained there, I took my business to a whole new level.**

**Bruce Whitlock, Whitlock Building Services, Board Member**

#### LAUNCHPAD FOR SUCCESS

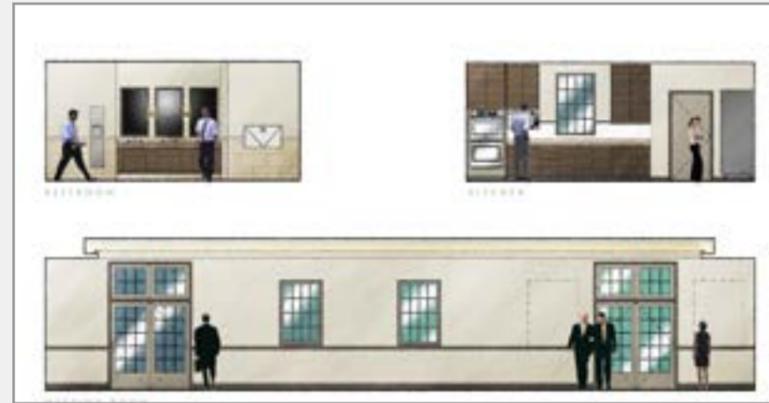
Grapevine is thriving and members say the chamber is one of the reasons why. We encourage entrepreneurs and business people to succeed. We also acknowledge achievement through awards, grand opening celebrations and more.



Planning to fit your needs!

Where are we going?

To a place designed around your needs.



Centralized Location

Plenty of Parking

4,000 square feet of which 2,500 will be dedicated to meeting space for committees and member businesses.

A large, flexible educational space designed for interactions at all levels from one-on-one to group dynamics.

A "home base" for members who need it.

A space for businesses to concentrate or collaborate.

No matter what you're looking for you can find it here:

WORKSHOPS & FORUMS

TRAINING

CONNECTIONS TO PEOPLE AND RESOURCES

MEETING SPACE

NETWORKING OPPORTUNITIES



Our members want transformational knowledge, and we have a plan to deliver it in our new space. We have developed a people-intensive learning-focused plan with exciting, new programming to engage our members.

We will be delivering that plan in our new meeting space, just behind the chamber building at 200 Vine Street. This building will become the epicenter of learning and interaction for our more than 1,200 member businesses.



You'll find it at 200 Vine Street

# What are the possibilities? Whatever you decide.

## THE OPPORTUNITIES ARE ENDLESS AND CONTINUE TO GROW AS YOUR CHAMBER GROWS:

You can choose several options to access our services from the website to actively being engage with several committees and activities.

You may be looking for education.

You might be seeking networking opportunities.

Perhaps you need some leverage with local or state government.

You might be thinking about starting a business, working to accelerate your business growth, developing your professional acumen, focusing on long-term strategic issues or contemplating a succession plan.

Whatever you need, you can find it at the Chamber.

The Chamber has professional, experienced resources that are rooted in Texas culture and connected to the pulse of the North Texas region.

### ***And Now - What's It Worth To Have A Place To:***

Cultivate a thriving business community not only for your business, but also for those other organizations who benefit our community.

Gain exposure to members throughout the region who want to do business.

Have a pipeline to capital.

Help with talent development and retention.

Have a voice on important regulatory issues.

***You have an unlimited potential for return on your Chamber investment.***



FLOORING PLAN

**WE PLAN TO EXPAND THE CHAMBER'S PHYSICAL FOOTPRINT BY BUILDING AN ADDITIONAL FACILITY ON OUR LAND IN ORDER TO OFFER EXPANDED SPACE FOR THE CURRENT AND FUTURE NEEDS OF OUR BUSINESSES**

**ADD 2,500 SQUARE FEET OF MEETING SPACE**

**ABILITY TO ACCOMODATE BUSINESS MEETINGS WITH UP TO EIGHTY (80) ATTENDEES SEATED CLASSROOM STYLE**

**INCLUDE A CATERING KITCHEN WITH COMMERCIAL WARMERS AND AN ICEMAKER**



### BUILDING THE FUTURE

“While we can all create opportunities daily to give back to our community, there are few opportunities to be a part of the foundation of a facility that will be used to educate, create and support the leaders of tomorrow.”

Steve Brown, Owner, Esparza’s Restaurante Mexicano  
2019 Chairman of the Board



### LEAVING A LEGACY

“What we do today, will be remembered in the future as visionary - taking on the challenges that are faced today, as well as planning to benefit those who follow.”

Paul Slechta, Owner, Panda Embroidery  
2016 Chairman of the Board



### CONTINUING TO BUILD COMMUNITY

“The success of the Grapevine Chamber is tied to the strong partnerships formed between our business members and the City. Building a larger physical space for our Chamber will foster even more growth, education and opportunities to build community.”

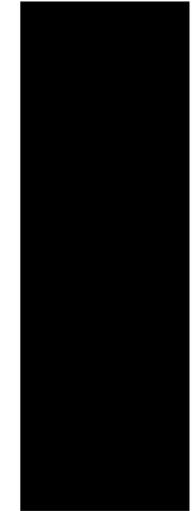
Theresa Mason, Vice President, MIG Real Estate  
Building Campaign Chair



### FORM STRATEGIC PARTNERSHIPS

“When you invest in the Chamber, you gain a community of business peers who can help you navigate the global marketplace.”

John Hood, Vice President, JLL  
Building Chair



# What’s the Ask?

#### Sponsorships:

You can make your support visible and your leadership clear. Put your name on the future, literally, by sponsoring a part of the Chamber. It’s an investment in yourself, your business and the future of our community.

- Receive exclusive placement
- Share your company’s journey through signage
- Enjoy advance reservations of meeting space
- Position your company as a leader to other members and visitors

#### SPONSORSHIP LEVELS:

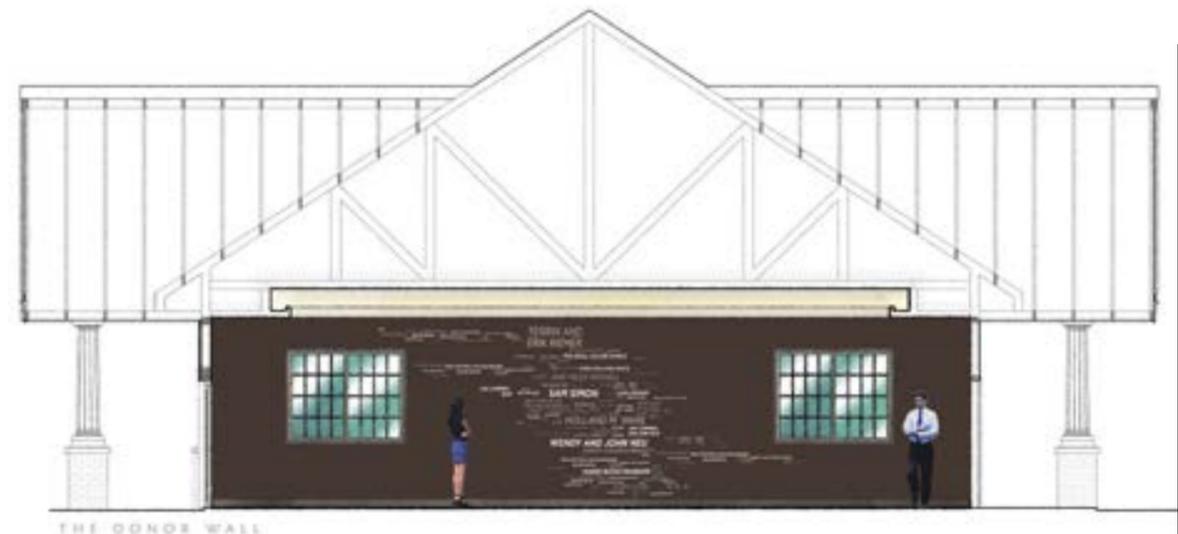
#### \$300,000 Exclusive Naming Rights for the New Building

Having your family or company name placed on the building as a permanent representation of your support for the Chamber and business community.

\$50,000	Founder Level
\$25,000	Executive Level
\$10,000	Visionary Level
\$5,000	Champion Level
\$1,000	Partner Level
\$500	Ambassdor Level



Each of the donors at the above levels will be prominently displayed within the facility. Donations can be paid at one time or over a maximum of a three-year period via check, credit card or ACH payment through your bank on an agreed upon schedule (annually, bi-annual or monthly).



This is an example of our planned “Wall of Fame” that will display our project sponsors.

**Grapevine Chamber of Commerce**  
**200 Vine St, Grapevine, TX 76051**  
**(817)481-1522**  
**[www.GrapevineChamber.org](http://www.GrapevineChamber.org)**

